



MASSACHUSETTS COLLEGE OF LIBERAL ARTS

**MASSACHUSETTS COLLEGE OF LIBERAL ARTS
BOARD OF TRUSTEES
ENROLLMENT MANAGEMENT COMMITTEE MEETING**

May 29, 2025

8:30 a.m.

MS Teams Audio/Video Conference

Meeting ID: 272 355 223 015 6

Passcode: tm6EV3JE

AGENDA

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|-------------------------------------|----------------------|
| 1) Call to Order | Chair Boodram |
| 2) Fall 2025 Enrollment | R. Glejzer |
| a. Undergraduate Recruitment Update | J. Boyer |
| b. New Marketing Efforts | K. Nichols |
| c. Financial Aid Awarding | B. Howland |
| d. Preventing Melt | J. Boyer /K. Nichols |
| 3) Spring/Fall 2026 Strategies | |
| a. Admissions and Recruitment | J. Boyer |
| b. Marketing | K. Nichols |
| c. Financial Aid/Merit Awards | B. Howland |
| 4) Other Business | Chair Boodram |
| 5) Adjournment | Chair Boodram |